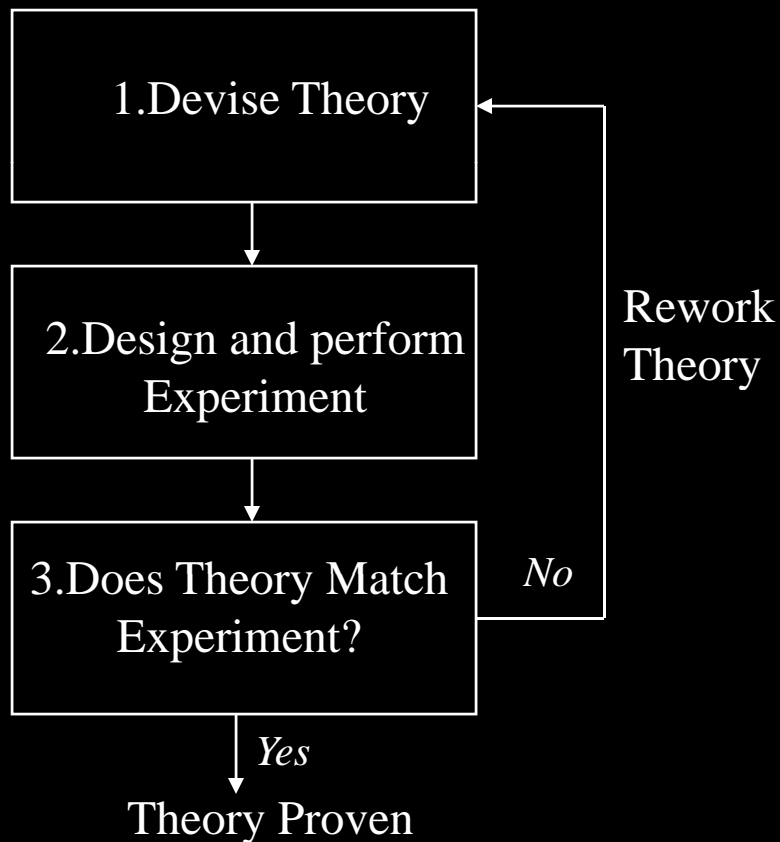
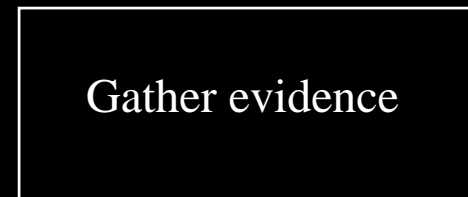


Why isn't gathering subjective, random, one-off data considered scientific?

What *should* happen:



What *does* happen:



NOTE: some groups do repeat sessions at the same venue for “repeatable” results, i.e. Arkansas Tuberculosis Sanatorium.

Given “evidence”, how does one work backwards to a theory?

NB: Results should be repeatable!

Some observational sciences (i.e. Astronomy) follow this loop: observe – theorise - compare